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Sterling Heights, MI Resident Prepares For Reality Show Offering Book Deal

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To encourage literacy throughout the United States, Shadow Play Entertainment and its partners are gearing up for a historic journey of a lifetime: to find the next big thing in publishing. They realize that reading is not only important, but providing quality entertainment to the masses is also vital. Introducing "The Write Stuff" (<http://www.thewritestufftv.com>), a new reality show designed to assist individuals in their quest to get their work recognized, as well as network with those who have made it in the industry.

Hosted by Creator and Executive Producer Cyrus A. Webb (Shadow Play Entertainment/ Conversations Book Club), this new project will not only encourage creativity but also provide assistance to those who are looking to make it in the world of publishing. Airing in select cities on the CW Channel and select My Network Channels and ABC affiliates, the show will reach millions of viewers worldwide beginning in June 2009. After airing, all episodes will be available on The Write Stuff TV channel on Youtube. As new markets open, previous episodes will be re-aired with the finale airing simultaneously.

In-person and Youtube auditions were held during January 2009 and February 2009 with the following 24 contestants chosen for Season One, among them are **R. Wolf Baldassarro** (Sterling Heights, MI). Baldassarro auditioned via Youtube and was selected by the judges to compete. (You can see his audition by visiting <http://www.youtube.com/thewritestufftv>.)

"The Write Stuff" will put the contestants in the faces of those who can make it happen for them in the publishing world and those who can give them the tools they need to be successful. At stake is the ultimate prize for those who want to make their mark in the industry: a ONE-BOOK DEAL published by AG Press! Along with the book deal and recognition of having "The Write Stuff," come a brand new Dell Laptop and a prize package of marketing tools worth over \$16,000. There will also be features in Conversations Magazine (online and print), Poetic Monthly Magazine (online and print), Crunk Magazine (online and print), and Hype Magazine, along with other publications!

Judges include up-and-coming as well as best-selling authors from across the country. There is no doubt that this project will be one for the record books, getting national attention, as well as helping many contestants make a name for themselves---all while encouraging literacy and promoting creativity for those watching at home and online.

To find out more about the judges and contestants, visit <http://www.thewritestufftv.com>. For more information or to schedule interviews, contact Cheryl Pillsbury or Donna Erickson using the information above or Cyrus A. Webb at cawebb4@juno.com.